



## Disney Princess: Royal Adventure

For Game Boy® Advance

Available Fall 2006

### Overview

**Disney Princess: Royal Adventure** for the Game Boy® Advance is an action/adventure game inspired by the successful Disney Princess franchise. As the castle's clever, young caretaker, the player goes on a quest to find a collection of special crowns that are missing from her enchanted castle home. As she ventures to different areas of the castle and fun places in and around the village, she will increase her skills and earn enough points to explore several different worlds. During her exploration, she becomes friends with the Disney Princesses -- Jasmine, Cinderella, Belle, Ariel, Snow White and Sleeping Beauty -- who will help her on her journey.

### Key Features:

- Explore seven unique worlds
- Become friends with Disney Princesses created as 2D stylized characters
- Help the Disney Princesses find their missing friends and collect special rewards
- Control the character with increasing skills

### About the Disney Princess Franchise

The Disney Princess franchise is comprised of eight beloved princesses -- Ariel, Belle, Cinderella, Jasmine, Mulan, Pocahontas, Sleeping Beauty and Snow White. They were brought together under the same marketing umbrella by Disney Consumer Products in 2000, at a time when \$300 million of individual Princess merchandise was sold. The branding move resulted in a sales explosion. Today, the franchise boasts \$3 billion in worldwide consumer products retail sales and has become a leading girls' lifestyle brand on track to become the largest global girls franchise in 2006 with 40% growth in 2005 and 300% growth over the last three years. Disney Princess' successes span around the globe with merchandise, theatrical releases, home videos, television, theme park attractions, a website, radio air play and live entertainment.

<b>GAME PUBLISHER:</b>	Buena Vista Games
<b>DEVELOPER:</b>	Human Soft, Inc.
<b>GENRE:</b>	Action/Adventure
<b>SHIP DATE:</b>	Fall 2006
<b>ESRB RATING:</b>	Rating Pending
<b>PRICE:</b>	To Be Announced
<b>PLAYERS:</b>	1
<b>GAME PLATFORM:</b>	Game Boy® Advance
<b>TARGET AUDIENCE:</b>	Girls 4-8, Disney Princess Fans
<b>BVG CONTACTS:</b>	Eric Wein, BVG, 818-553-4137 Jennifer Campana, Bender/Helper Impact 310-694-3144, jennifer_campana@bhimpact.com

© Disney. Product names, release dates and features may be subject to change.™, ® and Game Boy Advance are trademarks of Nintendo. © 2001 Nintendo.

